

Dear NFTY-MAR,

I often look back at a picture from my first NFTY event, TheVent, which I attended as an eighth grader. I was decked out in red with sweat dripping down my face from all the dancing. I was with a friend from DRTY and my first NFTY-MAR friend. This picture documents the moment when I realized that **NFTY-MAR is the place for me.**

After each event I reflect on pictures I took and realize how much more I love the region and how much more I have learned. The first chance I got I jumped into the communications realm of my TYG. In my freshman year I was the Social Media and Personal Relations chair for my TYG. This year I have loved every moment of being the Communications Vice President of my TYG, serving as a Sophomore grade captain, and being on the Ruach, 678, and of course M&M committees.

I feel so honored to be able to capture important moments at events as a member of the Media and Marketing committee (M&M). Working with current regional leadership on communications for TheVent this year has helped me to understand the regional responsibilities of MAR. **With great pride, a vision for the future, and a love for what this region can give to others, I, Noah Volin, declare my candidacy for NFTY-MAR Communications Vice President for 5779-5780.**

Communicating to NFTYites about MAR events, NFTY news, and other pertinent information starts long before an event and never ends. As your Communications Vice President, I will maintain a **strong consistent message spread across social media that is clear and dependable.** I will communicate information about events clearly while getting NFTYites, old and new, excited about the upcoming events.

The positions of CVP and MVP go hand in hand. I will work with the Membership Vice President to decipher how **we can make information enticing for the region as well as new ways to communicate to all NFTYites.** With Instagram stories and polls, I will have the region interacting in time in between events. I will revamp the after-event polls to work for every aspect of the regional board so MAR can improve every event. To ensure that all TYGs are connected in MAR, I want to set up GroupMe chats with a regional board member and the corresponding TYG board members. This will help each board member keep in contact and have people help each other with any problem they have in their leadership.

**I will continue the outreach that The Mouth (event videos) has on people in MAR and outside NFTY.** After each event, a video is made by the CVP with clips from the event. In The Mouth, I will work to include more information about MAR and why people love our region. I will incorporate participant interviews embedded into the videos. The Mouth is a big way that MAR is shown to all of NFTY and especially to people who do not know about NFTY. The growth of The Mouth will keep the region connected. Each video lives on long after an event ends, so it is important that they represent each important aspect of the programming, friendship, ruach, and fun.

**I want to help innovate leadership opportunities when it comes to the communications aspect of NFTY for cabinet and M&Ms.** I want to have the communications chairs on cabinet have similar fundraising duties as this year, along with help in designing merchandise. When it comes to innovation regarding Media and Marketing (M&M), I want to have the M&Ms have more social media takeovers on the MAR Instagram and other platforms during events as well as take pictures and videos. This will spread MAR across new social media platforms with diverse perspectives. The use of Instagram TV, Snapchat, Twitter, Facebook and more will bring in MARites that could not make it to the event, and other people interested in learning more about NFTY.

**NFTY MAR, I love every moment I spend with you at events or on social media. I have a passion for the region and I will love the chance to give back to the community.**

Yours truly,  
Noah Volin