

Dear NFTY MAR,

Ever since I became a MARite in eighth grade, I have been truly entranced and inspired by the programming at each of our events. Something about the concept of taking an idea, challenging topic, or just a small vision and transforming it into something interactive and impactful for a wide range of people has always been so captivating to me. Since, programming has become a major focus for me. I began jotting down new program ideas whenever I thought of them, and sought out opportunities to group lead and even start writing for MAR. Programming in MAR has shaped me greatly, and I am eager for the opportunity to take it to new heights with fresh ideas, smoother implementation, and the cultivation of new leaders.

With this in mind, I humbly declare my candidacy for NFTY-MAR Programming Vice President for the 5779-5780 year.

I would love to re-energize programming in MAR through a platform with the acronym **CIT: Creativity, Implementation, and Transition.**

To me, programming is a dynamic aspect of our events, and one in which we can continue to **cultivate the creativity** of our region. As PVP, I would ensure that this goal is implemented through an **on-going survey**, posted in our Facebook group before each event, allowing participants to submit any new ideas, topics, activities, or concepts they'd like to see us engage. That way, programming not only becomes fresher and involves new perspectives, but becomes accessible to everyone. Additionally, I would like to introduce a resource called **the MAP Guide**, or Mid-Atlantic Programming Guide. This would be contained in a Google Drive folder, accessible to all of MAR, that includes a "How To Program" guide, as well as the MAPA (Mid-Atlantic Programming Awards) Hall of Fame, showcasing some of MAR's best and most creative programming. This will allow local TYGs to host events with more ease by replicating some of MAR's most successful programs. It also makes the MAPA's more competitive, inspiring local TYGs to strive to write and run their best programs.

Secondly, I would like to ensure that the **implementation** of programming at events becomes smoother and more inclusive through the cultivation of new group leaders. As PVP, I would connect to anyone interested in groupleading by posting an **interest form before each event where any prospective group leaders can sign up**. I will also provide calls before each event, offering **group leader training for new group leaders to become more comfortable and welcome to program leading**. This will not only make programs more approachable, but allow the leadership aspect of our programs to become more inclusive and accessible to everyone. **Group leader pre-event** training would be utilized to explain their roles in the programs, as well as provide more program specific resources to GLs. This will allow group leaders to become more knowledgeable about their programs in advance, allowing MAR to run more controversial and complex programming throughout the year because the GLs are better prepared.

Third, as MAR makes the **transition** to a four regional and four sub-regional event calendar, it is important that programming makes a smooth **transition** as well. The four sub-regional event plan allows more leaders to take on the captivating experience that I am enamored by of planning events, and to ensure that each retains a NFTY style integrity. **The Programming Committee and I will serve as liaisons to these leaders to help guide them in their programming** - following Programming Format, looking in the Google Drive, and wrestling with the challenge and excitement of the process of programming.

NFTY MAR, you have given me the gift of discovery and passion through programming, and it is one that I would love to share with you. I am committed to bringing dedication, organization, and a focus on you in the upcoming year, and through CIT, I know our programming can advance to a new level. It would be an honor to serve you.

L'shalom (in peace),
April Springer

