

Dear NFTY-MAR,

The last three and a half years have been the best time of my life. NFTY has provided me with compassion, experiences, and opportunities that I could not get anywhere else, and each event has expanded my love and devotion to the region. It has challenged me to be a better person in every way, and it continues to push me each and every day. But despite all the ways that NFTY-MAR has affected me, its biggest impact on me has been the home it has given me.

After each event, when I reflect on the things I have done and the friends I have made,, I realize how much my experiences with NFTY-MAR and my Temple Youth Group have given me. Since the moment I became a part of this incredible community, all I have wanted to do is become more and more involved. In my freshman year I was the Social Media and Personal Relations chair for my TYG. Sophomore year I was the Communications Vice President of my TYG, served as a Sophomore grade captain, and was on the Ruach, 678, and of course M&M committees. This past year I have loved serving as the Communications Vice President of MAR. Being able to lead Cabinet and the M&Ms has come full circle in my leadership. I would be more than honored to continue my current position on MAR's Regional Board this year.

Working with regional leadership my sophomore year and serving on the MAR board this past year, I have developed a deep understanding of the regional responsibilities of a board member and the leadership skills needed for the board.. **With great pride, a vision for the future, and a deep understanding of what makes MAR unique, I, Noah Volin, declare my candidacy for NFTY-MAR Communications Vice President for 5780-5781.**

MAR is created from many TYGs with differing views, experiences, and practices. Each TYG, and individual member outside of a TYG, makes MAR the spectacular place it is. I believe it is time to show each TYG's progress and growth outside of the tri-yearly board reports during Asefot. I want to more consistently show that **MAR is built up from the TYG level**. I will use MAR's social media as a way to highlight our TYGs throughout the year. Everyone will benefit as TYGs can incorporate great ideas into their own events; whether that be programs, events, fundraising, merchandise, or more!

I want to make MAR more accessible online for everyone in, or close to MAR, including parents, potential members and people interested in learning more about MAR. First would be the Instagram. Creating a linktree in our bio would make navigating to the website simpler. A list of relevant links will pop up, such as links to new blog posts, pictures from events, relevant North American information and more. Next the website will hold more than the current posts such as sporadic blogs and registration for events, It will have updates from the Regional Board and Cabinet consistently and have relevant information for parents on what happened at our regional events. This leads me to the next aspect of my platform, relevancy.

Keeping MAR's online presence relevant and up to date is key as we move forward. This will consist of new photos on the website and official photo albums for each event, instead of only on Facebook. MAR is full of traditions and one that I want to bring back is the hashtag MarMemories. Encouraging MARites to use the hashtag on Instagram lets people see everyone's posts from events in one place for years to come. This was started in 2014 and was lost in the past year. Another point of relevancy is hearing from MARites in what they want from their events and merchandise. This past year I was honored to create merch for our region. It connects us between events and lets us be prideful in our region outside of events. MARites deserve to be kept up to date and decide what they get out of their NFTY experience.

NFTY MAR, I love every moment I spend with you at events or on social media. I have a passion for the region and I will love the chance to continue communicative progress.

Yours truly,
Noah Volin

