

Dear NFTY-MAR,

In the last few years, I served as PVP and MVP for the South's biggest TYG, Ralfty, and had the chance to participate in lots of events and see the Regional Board in action. I saw a unique group that I immediately fell in love with. I know how much effort it takes to run an event like Sprinter or Sub-Regional Days, and it's important that Ralfty and MAR members have a great time, see different kinds of interesting events scheduled throughout the year, and feel bonded as a group. **Therefore, I will be running for the position of Programming Vice President (PVP) in the 2022-2023 school year (5782-5783).**

To start, here's a little about me. A big part of my experience at my highschool Enloe this year was being a crucial junior on my highschool's student and executive council, and demonstrating my abilities to help raise \$160,000 dollars to our beneficiary, and even being elected as our Student Body President! I put in hours of work at Enloe, tutored children at a nearby school, and personally raised thousands of dollars for the charity during the year. This was not only rewarding but fun as I got to know different people, and it was good preparation for serving on the Ralfty and MAR Board. In addition to Student Council, I was a member of the Model United Nations Board at Enloe, and I am also now a three time captain for our varsity lacrosse team. I also volunteered for Unify Enloe, which is a group that helps serve students with special and individual needs every other Tuesday. And of course, I enjoy the time I spend at Ralfty and MAR! I have created friendships that have stood the test of time and that I can always count on, regardless of time or distance between us. It's my home away from home, and from MAJYK to Online Events, I have treasured each and every moment with this MAR community.

Now onto MAR. What I want to bring as PVP is simple: building on the great work that's been done to make programming and events even more fun for everyone who comes, and keep on increasing membership! During the pandemic, my TYG seriously struggled with online attendance, as the programming just wasn't the same. There's been great growth since then, utilizing my ideas and tools to even better and to adapt our programs, with Ralfty being one of the biggest groups in the MAR region, and I know growth everywhere is possible! This comes from great reachout

and ability by the MVP, which I was lucky enough to experience as I served in that position as well. However, numbers are driven just as much by the content and quality of the programs. I want everybody to have something to remember for each event, and while many times everyone has something to enjoy at an event, there are oftentimes events that only cater to some people. I wish to change this so that everyone wants to come to an event for a program they are looking forward to. I also want to build upon and keep including great programs- for example, the ICONIC talent shows we see every year. This is a GREAT program and I want to find what makes it so amazing and include what people like about that program in different forms for many events. I also have experience writing programs as PVP, and I absolutely adore writing escape room programs. I know that I possess not only the organizational skills to lead MAR into an amazing year, but I have the leadership and tenacity, as well as program writing experience to help give MAR the best possible experience from a program standpoint.

It's also important that the PVP stays connected to MAR members to hear what's working and new ideas that would make them feel committed and excited to go to events. I will make sure to ask everyone who went to the event to provide feedback and tell Regbo what they liked and what they would want the board to improve upon, as this communication is crucial.

If elected, I will show you how much MAR and each and every one of you mean to me. I have the skills to help make MAR a place that everyone can feel like they have a Jewish home! It's an amazing opportunity and I hope you can see how much NFTY-MAR means to me.

Love,

Adam Burchell